

# What is a poster?

- An enlarged book page/article page or something completely different?
  - + Simplify and focus should not tell the full story
- +Why do we make posters?
  - Inform about and create an interest for your subject
  - Show who you are and market your research/ subject
  - + Make contacts network



# What is a poster?

- + Reaction in yor audience:
  - +Know
  - +Think
  - + Feel
  - +Do
  - +Change their mind









# General about posters

+ If you are not seen, you do not exist.

+ Do not hide your message in too much text



| A sector star    |  |
|------------------|--|
| Academics        | Contractions explorer werapers elearners fastweby Coppex Contractor werapers   |
| Art              | 🐼 deviont.Arr 🔤 🕬 🐘 🕬 🕬 👘 🖓 🕬 👘 🖓 👘 🖓 👘 🖓  |
| Books            | Enterteres Google and Alshelfori ODALIYLIT and serviceous Read question courses audite amazon  |
| Computer         | IESthools lynda.com @teauterine IIIIIII Streeter & Coogle Coogle Materia   |
| Crafts           | Mahaels wikittow wikittow balantada Etsy uxenonux @ravelry Craft:  |
| Dictionaries     | and the state of t |
| Earth            | Bigouery The Planet. Contraction geology.com Coogle Planto P   |
| Encyclopedia     | Britannica Benapideun Server Bartleby Highboan menters Google Plore benaticate SWamer  |
| Home &<br>Garden | RETV BYRGES GREENER AMANIN (2) GurdenWeb , Stevene doityourself & BURPER   |
| Green            | Streaming Includymen Weitcoist Franker Straig Samabury carbonaly Carthe Sciebe grist   |
| Games            | light-Bot 1420/102 electric.box III drepsum Crossword III 2000 III III AWZEWWAR  |
| Health           | WebMD Publiced @ MARR Medicine. Net fitness Frenceros MEDPEDIA Health Visue Boor   |
| History          | Exercities best of history Exercities Exerci |
| Homeschool       | Have Safeed Mars & Screechingson) Anne School ann Hone Schooling and Anne Schooling and Anne School and Anne S |
| Languages        | Livemõcha 🥑 FORVO italici 📾 eduFire mõngo Languages <  |
| Literature       | ODALLYLIT ****/********************************  |
| Math             | (math.com WMATH Mathematics autominates (Community TheMathform Omenand, Mathematicales (Mine Mathematicales)   |
| Music            | Video-Tabs with a second secon |

### UPPSALA UNIVERSITET

## General about posters

- + If you are not seen, you do not exist.
- + Do not hide your message in too much text
- + Use illustrations
  - + A picture says more than a thousand words

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- + Do not hide your message in too much text
- + Use illustrations
  - + A picture says more than a thousand words
- + Focus on your main header, aim and conclusion
  - + These should show what was done and what the findings were



## How much time have you got?

- + For how long time does one look at the poster before deciding to read it?
- + How long time does one then spend reading the poster?



## UPPSALA UNIVERSITET

# The poster: Think before you start making it

- + What is your message?
- + Focus on your audience
  - + Who are the target persons?
  - + Adapt you message to your target group
- + How can you make people come to your poster?
- + Always tell the most important first
  - + You need to make you audience interested
- The headline and the general apperance decides if people want to keep reading







## What should you include?

- Pictures (relevant photos, tables etc)
- Text (title, attracting lead, subtitles, body text)
- Image captions
- References not always necessary depends ...
- Contact information
- Acknowledgements (important contributions, funding)
- Picture of the author (small)
- Handout optional
- White space!!!



# The text - be concise...

- Do not use too much text
- Every word on the poster should be important. "Wash" your text carefully.
- Aim for short concise sentences illustrated by the images.
- Also image captions should be short and readable (well written, adapted to the audience, good size).

## The text

- Short striking header (lowe case/upper case) ca 4–5 cm high try it by printing parts in full size!
- · Conclusions and intro
- Explaining subtitles -> a little less text
- Running text: all that information you want to give and write about leave it out "Kill your darlings" ©
- Length of text lines ca 35-40 letters (never more than 60), and up to ca 6 lines per paragraph
- References smaller font size (if included)
- Text adjustment left or straight right margin?
- Use a clean font without feet (sans serif) not more than two different on one screen. UU: Times New Roman and Arial

# UPPSALA

## Pictures

- Images
  - Start with high resolution pictures (300 dpi or more) since posters are quite large and you might have to use large pictures.
  - Try printing parts of the images in full poster format on a regular printer to get and idea about the resulting quality.
- Copyright
  - You have to have permission to reproduce someone elses images and tables.
  - You have to give references also to images (that you have permission to reproduce).

### UPPSALA UNIVERSITET

## Handouts

- Handouts and business cards in a box or plastic folder hanging by your poster is a possibility
- It is a good idea to have handouts with the main message, explanation and contact information. It may be a small size copy of the poster.







### Complexity in the antisense regulation of SOS-induced toxicity in E. coli

### Cecilia Unoson<sup>1</sup>, Fabien Darfeuille<sup>1</sup>, Jörg Vogel<sup>2</sup>, and E. Gerhart H. Wagner<sup>1</sup>

### 1418-24

# istR-tisAB

Argaman, L., Hershberg, R., Vogel, J., Bejerano, G.; Wagner, E.G.H. Margalit, H. & Attuvia, S. (2001) Curr. Biol. 11, 941-950 2 Vogel, J. Wagner, E.G.H. & Altuvia, S. (2004) Curr. Biol. 14, 2271-6

Unity 11965 Is translated from tisAB mRNA There are two CRFs (TisA and TisB) in 1848. Mutational analyses had before that toxicly resides in TaB, but translational coupling could option, since the SRNA bink one are SRA BSU, upsteam of TaB to inhibit Differential labeling showed that only TisB is frequency. es (Fig. 1). Thus, trans



Fig. 1. A) Differential labeling for TaA and TaB (gel 1) and a m (gel 2), [\*C]-foucine was used as a control (TaBA), [\*C]-argue and [\*C]-arguet acid was used to determ \*\*\*\*\* al analysis for TisB used to detect TisA is a premature stop Schematic picture of

#### TisB - the toxin

TISB – the toxin TISB is a small (29 aa) hydro membrane localization. Prelin replication, transcription and tr membrane integrity is affecter force regist inhibit macromole also seems to be reversible. T damage to facilitate SQS-relat peptide with a predicte uggest that TisB inhibit g experiments), and the inary in vivo studio





Three different ways to inhibit TisB translation

Ext.

+41 sinAS motors (asthes)

MP1-1 Months,

re tis Ad within

Conclusions Three tisAB mRNA species: only a proce RNA is active tains two ORFs, but only TisB is translat

IstR-1 is the primary inhibitor of TisB toxicity R-1 binds 100 nt upstream to inhibit translation of TisB This does not involve translational coupling

IstR-2 is believed to have another target

RNA chaperone Hfq (involved in many sRNAs/ta RNA interactions), is not required for regulation

#### Working model

During normal growth (no SOS expressed tisAB. When SOS is tisAB. Since tisAB mRNA is pr

Lan Lat

Processing +41 madd orbits (Infire)

----

Tools accountable

#### Translation efficiency of 3 different tizAB mRNA s 41 3: RNase III-cleaved mRNA, +104. B) Toeprint secies. C) Schematic model of the 3 mRNA species IstR-1 is the primary inhibitor

hibitor of tisAB toxicity (IstR-1 is constitutive) hibitor of TisB translation, whereas IstR-2 is vitro translation assays (Fig. 3), and of also demonstrates IstR-1 specificity; when This is shown by i tory effects ning the entit nce? Fig. Why is IstR-2 ineffe





Fig.4. A) Structures of late-1 and late-2. Region of complementarity to diskB mRNA is highlighted in New. This region is more accessible in late-1 compared to late-2. B) Bioding rate constants for whit 4 and 400 3. O Feature for accessible in late-1 compared to late-2.



TisB inhibits macromolecular synthesis and may affect membrane potential stR-2?, how is the primary m Indirect regulation of tisAB?







# Posters from your course

#### **Modelling Bivariate Distributions Using Kernel Density Estimation** UNIVERSITET Kernel density estimation, Regarding accuracy it was Project in omputational Scien KDE, is a topic covering found that an important factor is methods of making pre-transformation. Two nonparametric continuous transformation methods were estimates of the underlying compared, scaling and density of a data set. In this sphering (\*). The scaling should project different methods be adjusted depending on the to perform KDE have been properties of the data set. tested and compared. In conclusion kernel density estimation is a potent way to The idea behind KDE is to Example of bivariate KDE explore the properties of approximate the underlying multivariate data. For a fast density f of a data set by To make the calculations The most important factor for and accurate kernel density representing each point by more efficient binning can be an accurate KDE is the estimate the recommendation a kernel K. used to assign the data choice of the kernel is to bin the data on a dense points to fixed grid points and bandwidth. This can be done grid and use FFT for the Project members $\tilde{f}(x,h) = \frac{1}{n} \sum_{i=1}^{n} K_{h}(x-x_{i})$ calculate the estimate on the automatically by minimizing estimation. Alexander Bilock an approximation of the error. arid. Ylva Rydin This allows usage of the fast Two different bandwidth • fourier transform, FFT, selection methods have been yielding a significant speedinvestigated in this project, Supervisor: up. However the binning plug in bandwidth selection ÷÷ David Marquez introduce errors to the (PI) and smooth cross estimate which are related to validation (SCV). Our results Course Coordinator: the sample size and showed that PI is the faster method, especially for small Maya Neytcheva coarseness of the grid. Error distributions on a test density Example of univariate KDF data sets. comparing the impact of different computational methods and sample sizes.

## UNIVERSITET

### Analysis of different optimization algorithms for a black box problem

Results



#### Methods methods were applied

Standard runs The sum of the objective function value and the constraint violations is minimized. The idea is that this should give a solution with a low objective value and a constraint violation of zero. However, it may fail when the algorithm finds a low objective value which is slightly infeasible.

In order to assure a feasible solution different

#### Joakim Borgh 9638@student

Erasmus Cedernaes rce4185@student.uu

A scalar is multiplied to the constraint violation to penalize it more, such that feasibility is prioritized. PMM is identical to the standard run if the penalty multiplier is set to one

#### Feasible initial guess method (FIGM)

A fully feasible initial guess is first generated by only minimizing the constraints and neglecting the objective function. This solution is then used as an initial quess when minimizing the objective function with a barrier-like method to remain feasible.

Penalty multiplier method (PMM)



Figure 2: The sums of the objective values are shown for erent algorithms

In Figure 1 and 2 the feasibility and minimum

objective value are displayed. It is clear that standard runs are not sufficient to achieve a feasible solution. Both PMM and FIGM yield

DERMEAD with FIGM

completely feasible solutions, but FIGM has a

greater number of successful algorithms. Also, FIGM gives a slightly better objective value than PMM. The best feasible objective value is achieved

|  | A drawback of using FIGM is that one has to first<br>generate the feasible guess by minimizing the<br>constraints only. It is likely that two different<br>algorithms will be used, one for generating the<br>feasible guess and another one for minimizing the<br>objective function. |
|--|--|
|  | Conclusions <ul> <li>Standard runs are not sufficient to achieve a<br/>feasible solution</li> </ul>  |
|  | Both PMM and FIGM yield feasible solutions   |
|  | <ul> <li>PMM lack generality therefore FIGM is the<br/>recommended method</li> </ul>   |

· A feasible initial guess is best generated by SBDLY

Penalty multipli

iplier for the COBYLA algorithm. P

-> Objective value

Constraints

```
· Given a feasible initial guess the preferred
 algorithm is NELDERMEAD
```



#### Introduction

gain in the long run. This was done by analyzing data from Premier League over the last 10 years. The model that was developed utilize that there exist vid Sumpte a difference between the odds and the actual outcomes and has made a net Method football community and are called the Elo-ranking model and the Expected



A Study of Football Betting and Implementation of Statistical Algorithms to Enhance One's Betting Performance Premier League, 2013

the match results, the number of shots on goal is used to estimate the performance of a team. The advantage The aim of this project was to create a of using this variable is that the

football betting model that gives a net expected number of goals should be less random compared to the outcome, and thus a model using this variable could potentially achieve higher accuracy predictions.

The Flo model first developed in

1960 for chess players, is used to

create a ranking for the playing teams

#### The Odds Bias Model

The bookmakers will attempt to set the odds such that the average game will make them earn money. Let the "true" probability of one outcome (home win, draw, or away win) be p. If the odds are b, and you bet a total of M on the outcome, your expected net

gain will be G = M(-1 + pb)

The first two approaches we have been which comes from that you always pay of the game outcomes. Even though M for the bet, but with probability p you win Mb. The bet will be "fair" if  $p = \frac{1}{L}$ 

since this makes G=0. The bookmakers will also add a margin on that in the long run will earn money.

and will change depending only on the outcome of the games. The more recent Expected Goals model is similar to Elo-ranking, but instead of the odds (usually 4-8%) to prevent

"sure bets". We can thus get the bookmakers probability by the equation and normalize p such that they sum to 1 for the three outcomes

> But what if there is a bias in the bookmaker probabilities compared to a web application was built that above we have plotted the home team advantage P(Home) - P(Away) versus the probability for draw, over the last 10 years. The blue dots

represent the odds-probabilities, and the blue line is the corresponding trend line. The red line is a trend line for a multinomial logistic regression these lines are close to each other they are not identical which implies that the odds are not perfect estimations of p. By utilizing this difference we have created a model

Result Our research has resulted in three betting algorithms of which the Odds bias model, to our knowledge. is profitable in the long run as can be seen in the graph above.A comparison of all the three models for 2013 can be seen in the log scale

graph below. As a part of this project the actual match results? In the figure shows live recommendations, and contain a lot more information about the project. Please go to www.betamatics.com (QR-code on your left) to see it and get the best bets of the week.





The linear poroelastic

equations with spatially

the energy method, well-

posed physical boundary

The SBP-SAT method is a

finite difference method that

allows for the implementation of physical boundary conditions. In the SBP-SAT method,

using central finite

variable material parameters

have been solved in 2D using the SBP-SAT method. Using

conditions were derived and

Students

Summary

The SBP-SAT Method

stability was proven.

Simulations of Mandel's

problem were conducted in

order to verify the accuracy of the numerical scheme. The results show that the

numerical solutions converge

to the analytic solutions.

differences and boundary

weakly. One of the main

strength of the SBP-SAT method is that it allows for

convergence proofs for linear

conditions are imposed

Kim Torberntsson Vidar Stiernström

Project in Scientific Computing 2016-01-09 Uppsala

Simulation of horizontal displacement u, vertical display

## $\frac{\partial}{\partial x_i} \left[ \left( K + \frac{G}{3} \right) \frac{\partial u_j}{\partial x_i} \right] + \frac{\partial}{\partial x_i} \left( G \frac{\partial u_i}{\partial x_i} \right) = \frac{\partial (\alpha p)}{\partial x_i}$

The linear porcelastic equations describe the fluid flow in a porous material and and displacements u of the medium. The theory of porcelasticity is used in civil the deformation of the engineering and geosciences material simultaneously. It is to study for example stability of earthen dams, landslides and reservoir compaction. a system of coupled PDE:s that governs pore pressure p

derivatives are approximated or linearized problems.

Poroelasticity





In Mandel's problem an infinitely long, rectangular applied at the top and bottom plates. The shear traction is zero at the north plate of a poroelastic material is located between and south boundaries and two rigid plates. At time zero the left and right boundaries an compressive force is are drained and stress free.



integrator than Euler Backward. artificial viscosity to damped the π-mode



Results and Discussion

 Stability was proven for the 
 For early times the solution has large spatial gradients giving rise to the π-mode. Operators that add artificial viscosity could damped linear porcelastic equations with physical boundary conditions discretized using the SBP-SAT method. the π-mode. It was shown that the With higher order SBP numerical solutions operators the temporal numerical solutions converge toward the analytical solutions with expected convergence rates of the SBP operators used. error quickly becomes dominant. A higher order time integrator than Euler Backward could therefore improve performance.



Simulation of horizontal displacement u, vertical displacement v and pore pressure p in Mandel's problem.

· Analyze and simulate other problems, such as the finite length crack problem, the internal line source problem and fault slips.



# UNIVERSITET

 Make this architecture viable for other scientific applications as well. Make it ready & useable from scratch on any Cloud i.e. Amazon, HP Helion etc. with minimal effort . Study the performance of a computationally intensive scientific application when executed in a cloud environment

and the second

Our aims are threefold:

Aims:

Directions: 1. Application as a service 2. Performance analysis of scientific applications

QTL as a service (QTLaaS): Using already existing technologies i.e. R language, Apache Spark, SparkR, Jupyter notebook and OpenStack cloud infrastructure, we have designed a framework that help biologists run their QTL (Quantitative traits loci) code on cloud



### Towards moving Scientific applications in the cloud

#### Problem: Cloud computing provides usability, scalability

and on demand availability of resources, remotely. That's why we are using it for scientific applications. We have designed an architecture in cloud that help scientists run their applications elastically. In addition we are also quantifying the performance overhead when using cloud to solve a numerical experiment. To evaluate performance we ran already existing MPI code on the cloud.

## sing Spar







3. Automation 4. Portability 5. User familiar environment settings

#### Performance on the cloud: In the scientific world, number of applications are

well aligned with computing model. However, there are applications that require profound understanding to gain maximum performance together with the services, offered by the cloud



Performance Analysis:

operating system.

Method:

When performing numerical experiments using

cloud, there are two potential causes for performance degradation. The causes are

consolidation and virtualization. Consolidation occurs when more and more

applications run on a single physical server, and virtualization is the layer between an application

tier and the physical hardware in addition to the

When trying to evaluate the performance using

discretized using finite elements and solved by the Algebraic Multigrid method (AMG) and

simulated using the open source scientific libraries – deal.ii and PETSc. Deal.ii handles

the mesh generation and the discretization. The arising large linear system of equations is

solved by the AMG implementation, provided by PETSc. The code is parallelized using MPI.

Results: From the results we see that, the run time while

solving the problem on the cloud scales as well as when solving it on the bare metal machine.

The increase usability and simplicity that comes with our framework can be seen as a

tradeoff with performance degradation that

appears when using the cloud.

the cloud Laplace's equation was solved







### Printing the poster

- Find out where.
- •When: Normally you should have at least a week extra in case something goes wrong.
- Spell check and read through carefully before print. Send it in as a pdf and check that the pdf looks the same as your original file.
- Avoid strange fonts and symbols if you can. They might cause problems...



# This is how it may look in a science conference



