Anonymity Principles

Create noise
Fake actions to hide other actions

Fuzzing identity
Vary your (non-)digital identity
Create Noise
TrackMeNot Browser Extension

Online Student Services

Google Search   I'm Feeling Lucky

Chicago Symphony Orchestra
National Pasta Association
Green chemistry breakthrough
Create Noise

- Howe, Nissenbaum: "TrackMeNot: Resisting Surveillance in Web Search" (2009)
- AdNauseam:
  Browser extension that clicks every ad
Create **Noise**

Discuss at your table

- Would you use *TrackMeNot*? Why (not)?
- What are benefits or risks, ad- or disadvantages?
- What is important to check in the implementation?